



FOR IMMEDIATE RELEASE

Editorial Contact:

Denise Denton

Director of Corporate Communications

Tel: 949/348-5400

Email: ddenton@franserv.com

SIR SPEEDY INTRODUCES NEW WEBSITE AND UPGRADED ONLINE ORDERING SYSTEM

MISSION VIEJO, Calif., January 4, 2006— Sir Speedy, Inc. today announced a new version of its sirspeedy.com website and online ordering system, Sir Speedy MyDocs®. Equipped with new functionality, easier navigation and a fresh, contemporary design, the website now makes it faster and easier for customers to order printing online with the Sir Speedy MyDocs system.

The new website also provides even more customization options for the company's worldwide franchise locations. Each franchisee can customize the site to better promote their unique product and service offerings in their local markets. Customers of Sir Speedy franchisees can use sirspeedy.com to send files, obtain quotes, create, store, and order documents online at any time from anywhere they have Internet access.

“Our specific objective for the redesign of sirspeedy.com was to provide our franchisees an advanced tool to accommodate the needs of their customers today and in the future,” said Dan Beck, president of Sir Speedy, Inc.

“We've always had an aggressive e-commerce strategy,” Beck said. “Since our first website in 1994, we realized a website was more than just a corporate brochure. It had to be an advanced business tool providing everything companies need to design, print and manage their

documents online.”

The improved Sir Speedy MyDocs online ordering system now provides more control and security for customers looking for an efficient way to order printed business materials online. Features include: new tools for personalizing documents, real-time reporting, online order tracking and online product fulfillment.

About Sir Speedy

Sir Speedy, Inc. is the world’s largest and most successful franchisor of printing, copying and document management centers. The Sir Speedy Global Digital Network, with its affiliates, spans nearly 1,000 centers in 26 countries. Sir Speedy has received numerous awards and recognition including the *Franchise Times* Top 200, *Entrepreneur’s* Franchise 500, *Quick Printing* Top 100 and the International Franchise Association’s Franchisee of the Year Award.

Sir Speedy is owned by Franchise Services, Inc., a management company headquartered in Mission Viejo, California specializing in franchises that meet the needs of the small- to medium-size business market.

On the Net: <http://www.sirspeedy.com>

Contact: Denise Denton, Director of Corporate Communications, Sir Speedy, Inc.,
26722 Plaza Drive, Mission Viejo, CA. 92691. Telephone: 949/348-5400. Fax:
949/348/5010.

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